

March 2008



The Oregon Health Care Foundation (OHCF) is the non-profit 501(c) (3) charitable organization dedicated to supporting quality long term care in Oregon. OHCF was established to provide educational opportunities for current and future employees at long term care facilities in Oregon, programs that enrich the lives of Oregon Seniors, and outreach programs to enhance the public understanding and appreciation of the long term care profession.

Message From the Executive Director, Janel McKenna



The cover of the February 21, 2008 *Chronicle of Philanthropy* says it all - A picture of nursing students in a clinical setting with the caption "Condition Critical" and a subhead that states "Grant makers seek to heal what's ailing the nursing profession."

As a resource development professional (AKA fundraiser), I can affirm that the *Chronicle of Philanthropy* is a bible for grant seekers and grant makers. The paper's high profile focus on the health care nursing shortage brings the serious issue into mainstream philanthropic focus, which will put it on the agenda of many people able and willing to make a difference.

Recruitment, education and retention are already well known issues among those who tackle them every day. Serious talk about solutions to these issues and the dollars to implement them has achieved a heightened level of awareness by being called out in the most reputable philanthropic resource.

As the Oregon Health Care Association aggressively seeks ways to tackle the education capacity issues present in the long term care industry, OHCF aims to obtain grants that could advance their important work.

To be effective in this effort OHCF will need to accomplish three goals, and you may be able to help.

1. Continue to build our list of supporters from within the profession. Philanthropists are more likely to support an industry whose own professionals contribute to its development.

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Board of Directors

OHCF appreciates the commitment and support from its diverse group of Board Members comprised of long term care profession leaders and business partners.

Board Officers:

Terri Waldroff, OHCF Board President, CEO/Farmington Centers

Margie Murphy Carley, OHCF Board Treasurer

Rick Miller, OHCF Board Secretary, Chairman/Avamere Health Services, OHCA

2. Continue to build our list of volunteers from within the profession. A show of commitment from those involved in long term care will encourage volunteer involvement from outside the community.

3. Get the positive word out to the public. Accomplishing this means we'll need your help in keeping us informed about the good work you are doing to enrich the lives of seniors.

OHCF appreciates your commitment to the long term care profession and we are grateful for your support. Thank you.

Scholarship Program

OHCF is proud to make a difference in the lives of those who dedicate their careers to serving Oregon's elders through its Scholarship Program.



Summer Scholarship Application Deadline

Applications for the summer award cycle are due by June 30, 2008. Visit the [Scholarship Program](#) page to download an application and learn more about the program, or contact Sara McNall at 503-726-5238 or smcnall@ohca.com.

Featured Scholarship Recipient

OHCF will begin highlighting a different scholarship recipient in its newsletter each month. If you have received a scholarship from the Foundation and would like to be featured please [send us](#) information on how you've put your award to good use, your future education plans, where you are working in long term care, and a photo of yourself at work (if possible)!

OHCF Margaret Murphy Carley (MMC) Scholarship Fund

The MMC Scholarship fund was established with a gift from the Oregon Health Care Association in honor of Margie's contributions to the Association during her 17 year tenure and in recognition of her role in founding OHCF. The Carleys made a generous \$5,000 contribution as a challenge match and an additional \$5,000 was raised from OHCF supporters as a tribute to Margie.



The MMC Scholarship shall be awarded annually to a certified nursing assistant currently employed in long term care and seeking an LPN, RN or other health care related degree program. Proof of

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Associates, LLC

acceptance into such a program is required and funds may be used for tuition, fees, and/or books/supplies necessary to complete the degree program. The scholarship, of up to \$1,000 depending on program costs, may be awarded for a multi-year period contingent upon the candidate's submission of proof of enrollment and competency (transcript) in a health care related degree program.

Qualified candidates shall have demonstrated a commitment to quality in their work and a desire to advance their career in the long term care profession. Application forms for the MMC Scholarship will become available on the OHCF website and distributed in April.

Business Partner Scholarship

Metro West Ambulance has demonstrated their support of long term care by establishing an annual scholarship. Specific criteria for the Metro West Ambulance Scholarship are being determined and will be announced in the near future.



Partnership With SE Works Inc.

SE Works Inc., a workforce development program located in Portland, assists jobseekers in Multnomah and Washington Counties in pursuing career paths through short-term training scholarships and career coaching. Because many candidates are interested in entering the medical field, SE Works has established strong relationships with training providers and companies. This ensures candidates are prepared and competitive for careers in this field.

Only 150 candidates per year are enrolled in the program. As a result, job seekers are carefully screened and selected based on their ability to succeed in their chosen profession.

If you are interested in pursuing this opportunity please visit the [SE Works website](#) for more information.

Senior Wish Program

The Senior Wish Program enriches the lives of Oregon's senior citizens living in long term care residences by making lifelong dreams a reality and building community within facilities. Visit OHCF website's [Senior Wish Program](#) page to learn more.



The Foundation would like to thank the following volunteers who

Donors

OHCF is grateful to those individuals and companies that support its mission.

2007-2008 leadership contributions were made by:

Unforgettables (\$50,000 plus)

Avamere Health Services

(\$25,000-\$49,999)

Marquis Companies

Pinnacle Health Care

Champions (\$10,000- \$24,999)

Farmington Centers, Inc

Generations LLC

Oregon Health Care Association

Westcare Management

Western States Land Reliance Trust

For a complete list of donors April 2007- April 2008 visit OHCF's [Honor Roll of Donors](#) page.

Financial contributions are tax-deductible under section 501(c)3 of the IRS code.

lead the Senior Wish training session at OHCF's office on February 21st. The first training session of 2008 was "informative and motivational" according to participants.

- Pam Arvidson, CareWise Management, Inc.
- Karri Bolman, Metro West Ambulance
- Susan Bowker, Marquis Care at Centennial
- Jodi Burroughs, Porthaven Care Center, Prestige Care, Inc.
- Krista Davis, Courtyard Senior Living, LifeStyles Senior Housing
- Therese Lambert, Miramont Pointe, The Goodman Group

Visit the [Senior Wish Makers](#) page for a full list of OHCF training program participants.

Don't forget to [register](#) for the next Senior Wish training session on May 8th held at OHCF offices!

Senior Wish Spotlight

Each month OHCF will feature an outstanding Senior Wish that has become a reality for an Oregon senior living in long term care. An outstanding Senior Wish is one that not only realizes the dream of the wishful senior, but enriches the lives of all residents living in the facility by uniting the community.

A perfect example comes from Therese Lambert of Miramont Pointe who planned a special event for one of her residents, Alice. Therese discovered Alice wanted to go to Disneyland, however health circumstances prevented a trip south. So Therese, along with other dedicated staff members and Alice's family, put together a Disney fairytale by bringing the Magic Kingdom to Miramont Pointe. Mickey, Minnie, and the whole gang attended the event to celebrate. Alice's granddaughter recruited 17 friends and a costume shop to help make the dream a reality.



If you, or someone you know has granted an extra special Senior Wish, please [contact us](#) to be featured in a future edition of the OHCF newsletter!

Help Make a Wish Come True

The Foundation welcomes financial and in-kind contributions to help make Senior Wishes come true. If you, or someone you know wants to aid in the granting of a Senior Wish, we'd love to hear from you! Please check out the [Help Make a Wish Come True](#) page to view dreams in progress and how you might help them become reality.

Thank you for your support!

Resources

Learn about the Oregon Health Care Association at www.ohca.com.

Get information about OHCA's upcoming events at www.ohca.com/events.

Explore some of the rewarding career opportunities in long term care at www.ohca.com/workforce

[Join Our Mailing List!](#)

OHCF also hopes to hear from businesses that are interested in being involved. The Foundation will recognize, and thank, business supporters on [our website \(www.ohcfonline.org\)](http://www.ohcfonline.org).

Support the Mission of OHCF

You are invited to support OHCF's work by making a tax deductible charitable contribution. The Oregon Health Care Foundation is pleased to recognize donations in its Honor Roll of Donors, which is published annually, included in this newsletter, and [posted on the OHCF website](http://www.ohcfonline.org). Additionally, supporters at the Advocates level (\$1,000 and above) are invited to an annual donor appreciation event.



Visit the [giving section](#) of our website to learn more about what your contribution will support and how to make a gift. Or send your gift payable to the Oregon Health Care Foundation:

Sara McNall
OHCF
11740 SW 68th Parkway, Suite 250
Portland, OR 97223

OHCF appreciates your support.